

# Do it yourself installation

All the straight stair lifts offered by Mobile Ramps and Lifts have been designed and manufactured with the express intent of making a stair lift that is so easy to install that any competent handyman can successfully complete the installation process simply by watching and carefully following our installation instructions. In fact, all of our stair lifts can be installed by a competent handyman in 3 hours or less.

Unfortunately, some of our competitors, and organizations they belong to, would lead consumers to believe that self-installation of a stair lift can create safety issues. We are pleased to advise all consumers that Mobile Ramps and Lifts has never had a reported case of anyone injured on a stair lift we sold. Zero cases!

## Install Your Stair Lift

DIY installation is Quick and Easy



The average handyman can install a Mobile Ramps and Lifts stair lift in less than 3 hours. All you need is a wrench, screwdrivers, and a drill.



In 5 years Mobile Ramps and Lifts has experienced zero injuries or safety problems.



The average cost of a stair lift installation is \$650



Save both time and money with self installation!

## Is Self Installation Safe?

While our competitors argue that self installation can present certain dangers, our products are endorsed by some of the top safety certification organizations in the country. Trust the facts and don't fall for scare tactics. Install your own stair lift and save hundreds of dollars!



Call Mobile Ramps and Lifts today to learn more:  
1-877-927-2677

Despite the our incident free record, the protectionists in our industry would prefer to create regulations to restrict your access to equipment by requiring needless inspections, permits, and other red tape. Some states have even adopted or are considering the adoption of statutes regulating who can install simple stair lift equipment. These efforts are counter-productive to the needs of our aging population and only serve to significantly raise the cost of stair lifts thereby decreasing utilization. In short, these regulations needlessly price many consumers out of the market in the name of safety; however there is no documentation of any type to support the need for such actions. These regulations are being implemented under the guise of protecting the consumer's safety when in reality they are classic examples of overzealous protectionism.

We, at Mobile Ramps and Lifts, prefer to let the facts speak for themselves. We understand those

that disagree with our position do so for multiple reasons, none of which can be supported by facts or figures, but rather are driven by the industry's desire to protect the "status quo." Despite efforts to over-regulate our products, Mobile Ramps and Lifts remains committed to its mission of providing quality stair lifts at the most affordable prices with the specific objective of increasing utilization by lowering the entry cost for the consumer.

As an interested consumer, contractor, or medical equipment professional you may find a little history interesting. Mobile Ramps and Lifts is the originator of Do It Yourself Stair lift Installation. In 2000, management identified stair lifts as a product that was underutilized in the United States and determined that underutilization was the result of high cost to the consumer. Our objective was to produce and market a stair lift solution that would cost the consumer less than \$2,000, thus making stair accessibility more affordable.

Our mission is becoming increasingly important considering the significant demographic shift that is happening in the United States. With over 80,000,000 baby boomers turning 65 years of age over the next 17 years, we have a responsibility to meet the needs of our aging population. The vast majority of baby boomers would prefer to spend their golden years in their homes and stair lifts often can be an integral part of achieving that objective. The question then becomes: why should we make it more difficult for a vulnerable segment of our population to get the tools and equipment they need to enjoy a better quality of life?

We at Mobile Ramps and Lifts pride ourselves on offering stair lift products that are affordable, safe, easy to install, and undoubtedly the best value on the market!